

Differentially Private Data Analysis of Social Networks via Restricted Sensitivity

Jeremiah Blocki, Avrim Blum, Anupam Datta,
Or Sheffet

Presentation by Eric Bannatyne

GRAPHS AND SOCIAL NETWORKS

Social Network: A graph G with labeling function

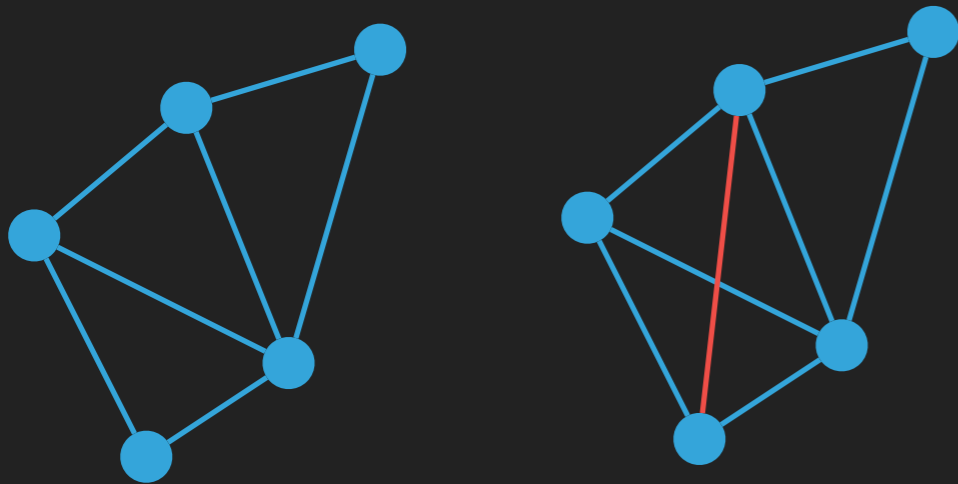
$$\ell : V(G) \rightarrow \mathbb{R}^m \quad (\text{A person's age, occupation, etc.})$$

GRAPHS AND SOCIAL NETWORKS

Social Network: A graph G with labeling function

$$\ell : V(G) \rightarrow \mathbb{R}^m \quad (\text{A person's age, occupation, etc.})$$

Edge Adjacency

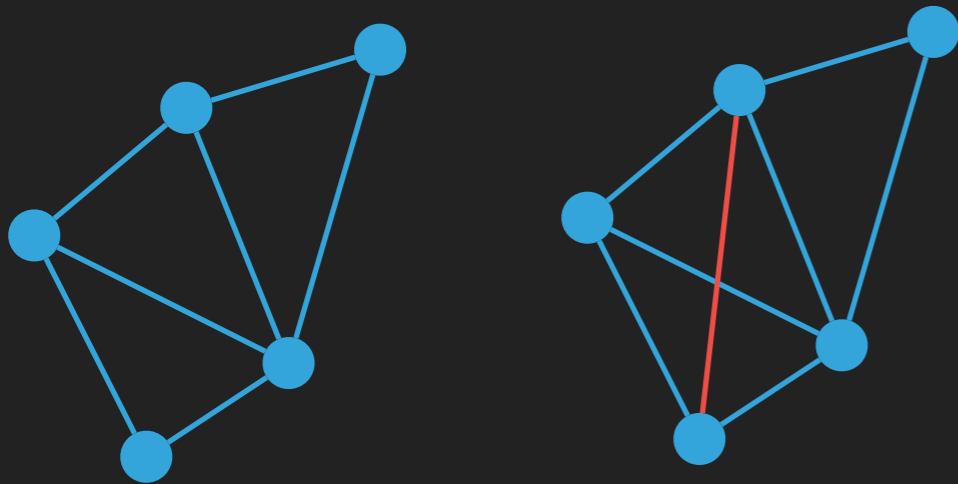


GRAPHS AND SOCIAL NETWORKS

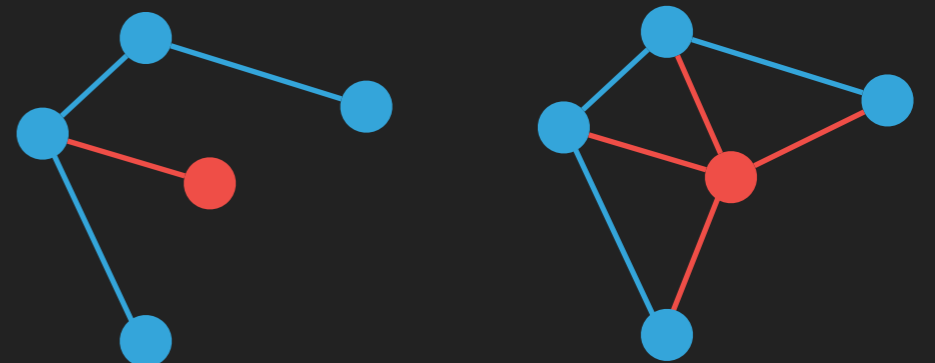
Social Network: A graph G with labeling function

$$\ell : V(G) \rightarrow \mathbb{R}^m \quad (\text{A person's age, occupation, etc.})$$

Edge Adjacency



Vertex Adjacency



QUERYING SOCIAL NETWORKS

Local Profile Queries: How many people know two spies who don't know each other?

QUERYING SOCIAL NETWORKS

Local Profile Queries: How many people know two spies who don't know each other?

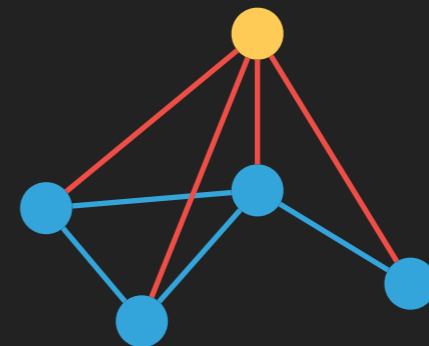
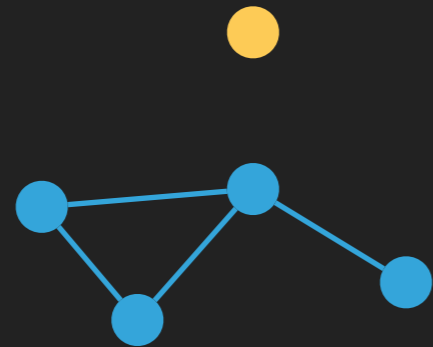
Subgraph Counting Queries: How many triangles are there involving at least one spy?

QUERIES HAVE HIGH GLOBAL SENSITIVITY

Vertex Adjacency: How many people are a doctor or are friends with a doctor?

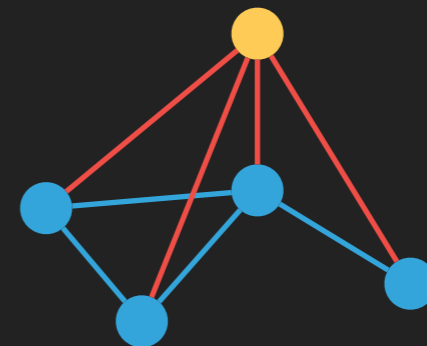
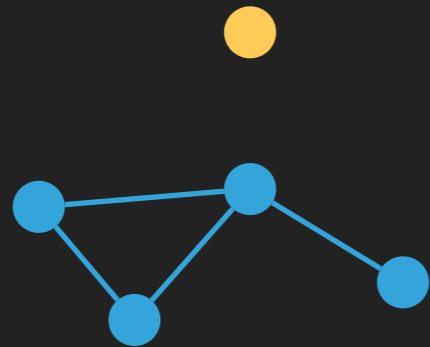
QUERIES HAVE HIGH GLOBAL SENSITIVITY

Vertex Adjacency: How many people are a doctor or are friends with a doctor?



QUERIES HAVE HIGH GLOBAL SENSITIVITY

Vertex Adjacency: How many people are a doctor or are friends with a doctor?



Edge Adjacency: How many people are friends with two doctors who are friends with each other?

QUERIES HAVE HIGH GLOBAL SENSITIVITY

Vertex Adjacency: How many people are a doctor or are friends with a doctor?



Edge Adjacency: How many people are friends with two doctors who are friends with each other?



RESTRICTED SENSITIVITY

In any real social network, nobody is friends with everyone.

Hypothesis \mathcal{H} encodes beliefs about the database.

e.g. Every node has degree at most $k = 5000$

RESTRICTED SENSITIVITY

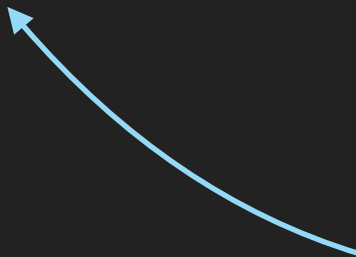
In any real social network, nobody is friends with everyone.

Hypothesis \mathcal{H} encodes beliefs about the database.

e.g. Every node has degree at most $k = 5000$

$$RS_f(\mathcal{H}) = \max_{D_1, D_2 \in \mathcal{H}} \left(\frac{|f(D_1) - f(D_2)|}{d(D_1, D_2)} \right)$$

Length of shortest chain of
neighbouring databases
between D_1 and D_2



RESTRICTED SENSITIVITY TO REDUCE NOISE

Restricted sensitivity is often much smaller than global sensitivity.

When possible: add noise proportional to $RS_f(\mathcal{H})$

- ▶ Achieve **better accuracy** when \mathcal{H} is true.
- ▶ Still **maintain privacy**, even if \mathcal{H} is false.

RESTRICTED SENSITIVITY TO REDUCE NOISE

Restricted sensitivity is often much smaller than global sensitivity.

When possible: add noise proportional to $RS_f(\mathcal{H})$

- ▶ Achieve **better accuracy** when \mathcal{H} is true.
- ▶ Still **maintain privacy**, even if \mathcal{H} is false.

Goal: Given a query $f : \mathcal{D} \rightarrow \mathbb{R}$

Define a new query $f_{\mathcal{H}}$ such that

$$f_{\mathcal{H}}(D) = f(D) \quad \forall D \in \mathcal{H} \quad \text{and}$$

$$GS_{f_{\mathcal{H}}} = RS_f(\mathcal{H}).$$

GENERAL CONSTRUCTION

For each $D \in \mathcal{H}$ set $f_{\mathcal{H}}(D) = f(D)$

Arbitrarily order elements of $\mathcal{D} \setminus \mathcal{H} = \{D_1, D_2, \dots, D_m\}$

Define $f_{\mathcal{H}}(D_i)$ inductively. $\mathcal{T}_i = \mathcal{H} \cup \{D_1, \dots, D_i\}$.

GENERAL CONSTRUCTION

For each $D \in \mathcal{H}$ set $f_{\mathcal{H}}(D) = f(D)$

Arbitrarily order elements of $\mathcal{D} \setminus \mathcal{H} = \{D_1, D_2, \dots, D_m\}$

Define $f_{\mathcal{H}}(D_i)$ inductively. $\mathcal{T}_i = \mathcal{H} \cup \{D_1, \dots, D_i\}$.

Choose $f_{\mathcal{H}}(D_{i+1})$ such that

$$\frac{|f_{\mathcal{H}}(D) - f_{\mathcal{H}}(D_{i+1})|}{d(D, D_{i+1})} \leq RS_{f_{\mathcal{H}}}(\mathcal{T}_i) \quad \forall D \in \mathcal{T}_i.$$

Need a bit of calculation
to show that this exists.

GENERAL CONSTRUCTION CONT'D

Choose $f_{\mathcal{H}}(D_{i+1})$ such that

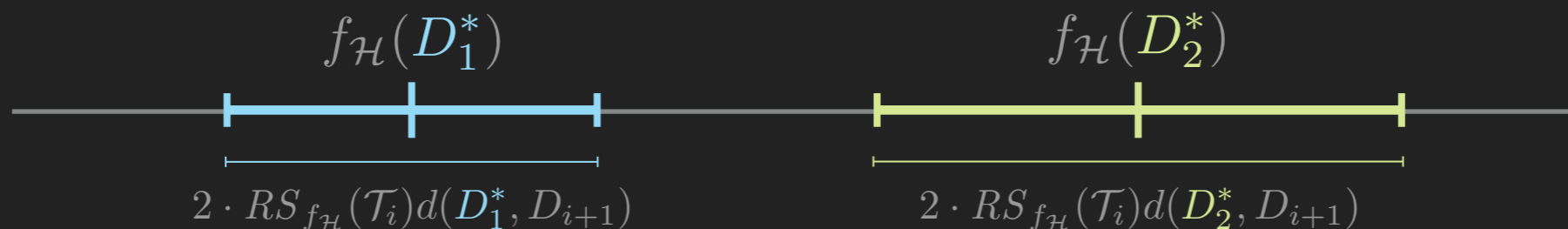
$$\frac{|f_{\mathcal{H}}(D) - f_{\mathcal{H}}(D_{i+1})|}{d(D, D_{i+1})} \leq RS_{f_{\mathcal{H}}}(\mathcal{T}_i) \quad \forall D \in \mathcal{T}_i.$$

GENERAL CONSTRUCTION CONT'D

Choose $f_{\mathcal{H}}(D_{i+1})$ such that

$$\frac{|f_{\mathcal{H}}(D) - f_{\mathcal{H}}(D_{i+1})|}{d(D, D_{i+1})} \leq RS_{f_{\mathcal{H}}}(\mathcal{T}_i) \quad \forall D \in \mathcal{T}_i.$$

If no such value exists, then there would be some $D_1^*, D_2^* \in \mathcal{T}_i$ such that

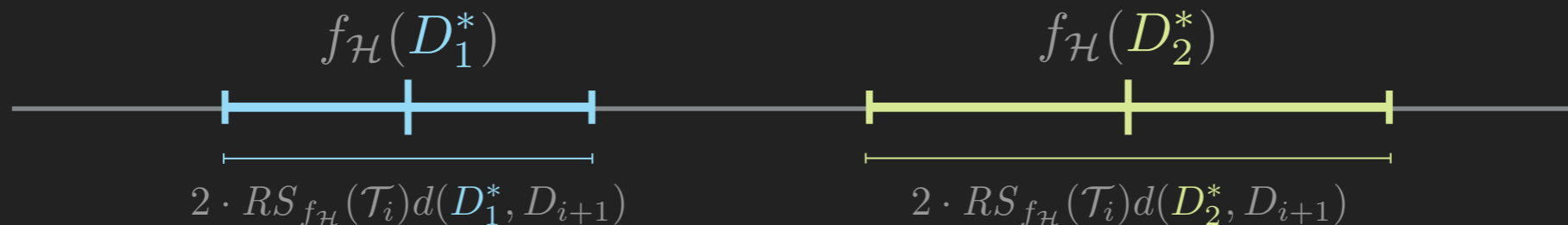


GENERAL CONSTRUCTION CONT'D

Choose $f_{\mathcal{H}}(D_{i+1})$ such that

$$\frac{|f_{\mathcal{H}}(D) - f_{\mathcal{H}}(D_{i+1})|}{d(D, D_{i+1})} \leq RS_{f_{\mathcal{H}}}(\mathcal{T}_i) \quad \forall D \in \mathcal{T}_i.$$

If no such value exists, then there would be some $D_1^*, D_2^* \in \mathcal{T}_i$ such that



Then

$$\frac{|f_{\mathcal{H}}(D_1^*) - f_{\mathcal{H}}(D_2^*)|}{d(D_1^*, D_2^*)} \geq \frac{|f_{\mathcal{H}}(D_1^*) - f_{\mathcal{H}}(D_2^*)|}{d(D_{i+1}, D_1^*) + d(D_{i+1}, D_2^*)} > RS_{f_{\mathcal{H}}}(\mathcal{T}_i).$$

(Contradiction)

RESTRICTED SENSITIVITY FOR \mathcal{H}_k

$\mathcal{H}_k = \{\text{graphs of degree at most } k\}$, where $k \ll n$.

RESTRICTED SENSITIVITY FOR \mathcal{H}_k

$\mathcal{H}_k = \{\text{graphs of degree at most } k\}$, where $k \ll n$.

Local profile $p(v, G_v) \in [0, 1]$ $f_p(G, \ell) = \sum_{v \in V(G)} p(v, G_v)$.
 \curvearrowright Nbhd of v
 (including v itself)

RESTRICTED SENSITIVITY FOR \mathcal{H}_k

$\mathcal{H}_k = \{\text{graphs of degree at most } k\}$, where $k \ll n$.

Local profile $p(v, G_v) \in [0, 1]$ $f_p(G, \ell) = \sum_{v \in V(G)} p(v, G_v)$.
 \uparrow Nbhd of v
 (including v itself)

For local profile queries, $RS_f(\mathcal{H}_k) \leq 2k + 1$ (Vertex adjacency)

$RS_f(\mathcal{H}_k) \leq k + 1$ (Edge adjacency).

RESTRICTED SENSITIVITY FOR \mathcal{H}_k

$\mathcal{H}_k = \{\text{graphs of degree at most } k\}$, where $k \ll n$.

Local profile $p(v, G_v) \in [0, 1]$ $f_p(G, \ell) = \sum_{v \in V(G)} p(v, G_v)$.
 \uparrow Nbhd of v
 (including v itself)

For local profile queries, $RS_f(\mathcal{H}_k) \leq 2k + 1$ (Vertex adjacency)

$RS_f(\mathcal{H}_k) \leq k + 1$ (Edge adjacency).

Subgraph counting: Given connected graph H , predicates p_1, \dots, p_t ,

$$f(G, \ell) = |\{\{v_1, \dots, v_t\} : G[v_1, \dots, v_t] = H \text{ and } \forall i, \ell(v_i) \in p_i\}|.$$

RESTRICTED SENSITIVITY FOR \mathcal{H}_k

$\mathcal{H}_k = \{\text{graphs of degree at most } k\}$, where $k \ll n$.

Local profile $p(v, G_v) \in [0, 1]$ $f_p(G, \ell) = \sum_{v \in V(G)} p(v, G_v)$.
 \uparrow Nbhd of v
 (including v itself)

For local profile queries, $RS_f(\mathcal{H}_k) \leq 2k + 1$ (Vertex adjacency)

$RS_f(\mathcal{H}_k) \leq k + 1$ (Edge adjacency).

Subgraph counting: Given connected graph H , predicates p_1, \dots, p_t ,

$$f(G, \ell) = |\{\{v_1, \dots, v_t\} : G[v_1, \dots, v_t] = H \text{ and } \forall i, \ell(v_i) \in p_i\}|.$$

For subgraph counting queries, $RS_f(\mathcal{H}_k) \leq tk^{t-1}$.

SMOOTH PROJECTIONS

General construction is really inefficient, only works for one query at a time.

- ▶ Want a **canonical projection** $\mu : \mathcal{D} \rightarrow \mathcal{H}$ such that $\mu(D) = D \quad \forall D \in \mathcal{H}$.
- ▶ Then set $f_{\mathcal{H}} = f \circ \mu$.

SMOOTH PROJECTIONS

General construction is really inefficient, only works for one query at a time.

- ▶ Want a **canonical projection** $\mu : \mathcal{D} \rightarrow \mathcal{H}$ such that $\mu(D) = D \quad \forall D \in \mathcal{H}$.
- ▶ Then set $f_{\mathcal{H}} = f \circ \mu$.

Projection is **c -smooth** if D, D' neighbouring implies $d(\mu(D), \mu(D')) \leq c$.

SMOOTH PROJECTIONS

General construction is really inefficient, only works for one query at a time.

- ▶ Want a **canonical projection** $\mu : \mathcal{D} \rightarrow \mathcal{H}$ such that $\mu(D) = D \quad \forall D \in \mathcal{H}$.
- ▶ Then set $f_{\mathcal{H}} = f \circ \mu$.

Projection is **c -smooth** if D, D' neighbouring implies $d(\mu(D), \mu(D')) \leq c$.

Lemma. If μ is c -smooth, then $GS_{f_{\mathcal{H}}} \leq c \cdot RS_f(\mathcal{H})$.

SMOOTH PROJECTIONS

General construction is really inefficient, only works for one query at a time.

- ▶ Want a **canonical projection** $\mu : \mathcal{D} \rightarrow \mathcal{H}$ such that $\mu(D) = D \quad \forall D \in \mathcal{H}$.
- ▶ Then set $f_{\mathcal{H}} = f \circ \mu$.

Projection is **c -smooth** if D, D' neighbouring implies $d(\mu(D), \mu(D')) \leq c$.

Lemma. If μ is c -smooth, then $GS_{f_{\mathcal{H}}} \leq c \cdot RS_f(\mathcal{H})$.

Proof.

$$\begin{aligned} GS_{f_{\mathcal{H}}} &= \max_{D_1 \sim D_2} |f(\mu(D_1)) - f(\mu(D_2))| \\ &\leq \max_{D_1 \sim D_2} |f(\mu(D_1)) - f(\mu(D_2))| \frac{c}{d(\mu(D_1), \mu(D_2))} \\ &\leq c \max_{D_1, D_2 \in \mathcal{H}} \frac{|f(D_1) - f(D_2)|}{d(D_1, D_2)} \\ &= c \cdot RS_f(\mathcal{H}). \end{aligned}$$

PROJECTION SCHEME FOR \mathcal{H}_k (In the Edge Adjacency Model)

Fix a canonical ordering over all possible edges.

For each node v with $\deg(v) > k$, delete all but the first k edges incident to v .

PROJECTION SCHEME FOR \mathcal{H}_k (In the Edge Adjacency Model)

Fix a canonical ordering over all possible edges.

For each node v with $\deg(v) > k$, delete all but the first k edges incident to v .

Claim. This is a 3-smooth projection.

PROJECTION SCHEME FOR \mathcal{H}_k (In the Edge Adjacency Model)

Fix a canonical ordering over all possible edges.

For each node v with $\deg(v) > k$, delete all but the first k edges incident to v .

Claim. This is a 3-smooth projection.

Proof. Suppose G_1, G_2 differ on a single edge $e = (x, y) \in E(G_1)$.

If μ deletes e then $\mu(G_1) = \mu(G_2)$. Otherwise,

PROJECTION SCHEME FOR \mathcal{H}_k (In the Edge Adjacency Model)

Fix a canonical ordering over all possible edges.

For each node v with $\deg(v) > k$, delete all but the first k edges incident to v .

Claim. This is a 3-smooth projection.

Proof. Suppose G_1, G_2 differ on a single edge $e = (x, y) \in E(G_1)$.

If μ deletes e then $\mu(G_1) = \mu(G_2)$. Otherwise,



PROJECTION SCHEME FOR \mathcal{H}_k (In the Edge Adjacency Model)

Fix a canonical ordering over all possible edges.

For each node v with $\deg(v) > k$, delete all but the first k edges incident to v .

Claim. This is a 3-smooth projection.

Proof. Suppose G_1, G_2 differ on a single edge $e = (x, y) \in E(G_1)$.

If μ deletes e then $\mu(G_1) = \mu(G_2)$. Otherwise,



PUTTING IT TOGETHER

For any query f , in the edge adjacency model, the mechanism

$$\mathcal{M}(G, f) = f(\mu(G)) + \text{Lap} \left(\frac{3 \cdot RS_f(\mathcal{H}_k)}{\varepsilon} \right)$$

satisfies $(\varepsilon, 0)$ -differential privacy. (In the edge adjacency model)

For local profile queries, $RS_f(\mathcal{H}_k) \leq 2k + 1 \ll n$.

SUMMARY

Natural queries on social networks have high global sensitivity.

- ▶ Require lots of noise to preserve privacy.

SUMMARY

Natural queries on social networks have high global sensitivity.

- ▶ Require lots of noise to preserve privacy.

By choosing the right hypothesis, we can reduce the **restricted sensitivity**.

- ▶ We can add less noise to preserve privacy.
- ▶ Can achieve **better accuracy** when \mathcal{H} is true.
- ▶ Still **preserve privacy**, even if \mathcal{H} is false.

SUMMARY

Natural queries on social networks have high global sensitivity.

- ▶ Require lots of noise to preserve privacy.

By choosing the right hypothesis, we can reduce the **restricted sensitivity**.

- ▶ We can add less noise to preserve privacy.
- ▶ Can achieve **better accuracy** when \mathcal{H} is true.
- ▶ Still **preserve privacy**, even if \mathcal{H} is false.

For graphs of bounded degree, we can efficiently reduce the noise needed, using **smooth projections**.